

Welcome to Secoin's September 2011 Newsletter



Secoin Encaustic Cement Tiles
 www.VietnamTiles.com

Launching new website www.VietnamTiles.com

End of August 2011, Secoin has launched a new website www.vietnamtiles.com. This site is a new version from www.secointile.com/ and focus into the introduction of encaustic cement tiles, giving more intensive information about the production process by Secoin's artisans. At www.vietnamtiles.com, customers also have access to Simulator function which help them easily choose tiles and designs their own floors

[Detail >>](#)

Secoin in the New



Secoin un-burnt building materials in "Life around us" program

News & Events

Secoin shares knowledge with Dutch partner for making "super-thin" tile



In August 2011, Secoin worked with Dutch partner to exchange know-how for making very thin artistic cement tiles.

With the latest research in technology and raw materials, the Dutch partner came to Secoin factory in Binh Duong province to share know-how for making super-thin tiles. Secoin has the advantage of long experience in making cement tiles, the readily available equipment and the skillful workforce – those are the favorable conditions to quickly receive the shared know-how and to immediately manufacture tiles of 6-8 mm thickness for customer in Europe. When applying this new technology, Secoin will be able to make large-size products up to 1m x 1m with the thickness of only 6-8mm.

[Detail >>](#)

Prominent Project



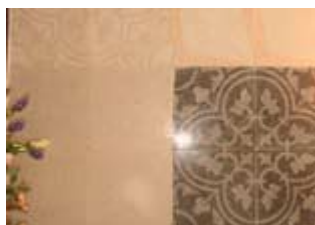
Secoin's roof tile being used in Hillstate



For big, important and high grade projects, Secoin's products are now No 1 choice for owners. In this August, Secoin has just signed contract with Hyundai RNC-Hatay Co., Ltd, the investor of Hillstate project to supply roof tiles and concrete blocks. This project is located in Ha Cau Ward, Ha Dong district, Ha Noi adjacent to Le Hong Phong and To Hieu Road.

[Detail >>](#)

Secoin's new product launch: Encaustic terrazzo tiles



Secoin Secoin has just launched new product: Encaustic terrazzo tiles – a perfect combination between Vietnamese traditional cement tiles and the advanced production technique from Italy.

Thanks to the strength in terrazzo production with Italian automatic equipment, Secoin has created a nice combination between terrazzo production technology and traditional encaustic cement tiles. Encaustic terrazzo tiles are made not just with the colored patterns but also with decorative chips such as marble chips, pearl chips,... to have a differentiated charm compared to traditional tiles. Sizes of encaustic terrazzo tiles are also more diversified. If traditional cement tiles are popular in the sizes 20x20 or 14x14cm, encaustic terrazzo tends to be popular in bigger sizes, such as 30x30 or 40x40cm. This kind of tile is suitable for large floor area with higher load bearing strength, but still preserving the luxurious and delicate beauty of Vietnamese traditional encaustic cement tiles.

[Detail >>](#)

Secoin's roof tile being used in Hillstate



Secoin shares knowledge with Dutch partner for making "super-thin" tile



Encaustic terrazzo tiles



Secoin Ha Noi organizes 2011 summer holiday

In memory of Mr. Tran Phuong Tung – a great friend of Secoin



On August 1st, 2011, Mr. Tran Phuong Tung – General Director of Building Material Corporation No. 1 (Ministry of Construction) passed away. Mr. Tran Phuong Tung left so suddenly, causing an extreme sadness to his family, friends, domestic and international business partners.

Secoin's entire staff and the Board of Directors have had a good and long-lasting relation with Mr. Tran Phuong Tung. In his position, Mr. Tran Phuong Tung has contributed to the mutual business cooperation and development of Building Material Corporation No. 1 (FICO), Investment-Trade Building Material Company (BMT) and Secoin over the past 18 years. Mr. Tran Phuong Tung was also a founder of Terrazzo Saigon Joint-stock Company – the former of Saigon Secoin Industry Investment Joint-stock Company (Binh Duong) nowadays.

[Detail >>](#)

Secoin in the news

Secoin un-burnt building materials in "Life around us" program



In August, "Life around us" program of Hochiminh Television chose a topic of un-burnt building materials to introduce to public. Secoin's un-burnt building materials had been chosen to mention about its advantages of environmentally-friendly products.

This program has been broadcasted on HTV7 and HTV9

[Detail >>](#)

Secoin's New

Secoin Ha Noi organizes 2011 summer holiday



remaining light"

This is pretty attractive destination for all staffs because of not only sight-seeing but also visiting projects which are using Secoin's products.

Besides having fun in land, the delegation also boated to Dau Island, discovered Hai Dang Lighthouse. This was place former workers of maritime safety company protected during war time against America with slogan: "Remaining human, remaining island, remaining breathing heart,

[Detail >>](#)

Secoin Building Material Corporation

59 Hang Chuoi Str., Hai Ba Trung Dist., Ha Noi, Viet Nam | T: (84-4) 3971 8899 | F: (84-4) 3971 8898 | E: secoin@secoin.vn

www.secoin.vn