

Welcome to Secoin's 7/2011 Newsletter

Secoin in the news



Secoin encaustic cement tiles in Viet Space TV Program

Prominent Project



Secoin encaustic cement tiles used in restaurants in Tokyo, Japan



Secoin Building Material Corporation organize the 2011 shareholders' meeting

On July 24th 2011, the 2011 annual shareholders' meeting of SECOIN Building Material Corporation was held with the participation of 61 shareholders equal to 98% of company's total shares. The meeting approved report on business result in 2010, audited financial report 2010 and business direction in the year of 2011 with 7 strategic goals.

[Detail >>](#)

News & Events

Secoin's Stand at Vietbuild in July 2011 in Hochiminh city



From July 2nd to July 6th 2011, Vietbuild International Exhibition 2011 was organized in Hochiminh city. Secoin attended the event with 6 booths to display its latest products.

At the exhibition, Secoin's booths draw attention of most visitors of the event. Besides the traditional product lines such as: concrete roof tile, artistic outdoor tile, pool pavers, garden landscaping tiles, high grade indoor terrazzo floor, decorative concrete, concrete block,

encaustic cement tile, pavement tile and light weight concrete...visitors showed their most interesting in new product lines as:

- Pervious pavers: Very friendly to the environment with many useful functions
- Porcelain roof tile: Anti-slippery and nice colors
- Stamped concrete: New application of concrete floor with colorful and nice patterns
- In-situ Terrazzo: New technology of terrazzo. Colors and patterns can be customized to create his own unique characteristic of each project.

Secoin also participated at the seminar which was an event of the exhibition. [Secoin delivered a speech on the subject "The world of Secoin building materials"](#).

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Showroom for Secoin products open in Pleiku city – Gia Lai



On July 24 th , 2011, a new showroom for Secoin roof tiles and pavers was opened in Pleiku city – Gia Lai, marking a step forward in Secoin's penetration plan into Tay Nguyen market. This is one of the activities to develop a chain of Secoin showrooms in the South of Vietnam. Secoin has appointed Phuc Thinh Hoang Trade and Construction Co., Ltd. to be the official distributor in Gia Lai area.

The opening ceremony was successfully held. Visitors from construction and building companies, designing companies, leaders of provincial authorities and people in the building circle have highly appreciated Secoin products.

[Detail >>](#)

Photos of activities



Secoin Building Material Corporation organize the 2011 shareholders' meeting



Showroom for Secoin products open in Pleiku city – Gia Lai

Secoin participated at international seminar in Can Tho city



On July 29 th , 2011, the seminar on “New environmental friendly materials to meet with housing and construction need in Mekong Delta Region” was organized by Vietnam Building Material Association in Ninh Kieu Hotel, Can Tho city. The seminar was participated by leaders of the Ministry of Construction, Vietnam Building Material Association, and over 150 participants from Construction Department, construction and building companies, consulting companies, designing companies, the mass media,... in Mekong Delta Region and Hochiminh city.

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Secoin in the news

Secoin's encaustic cement tile on Viet space program



With new innovation on technique, unique and luxurious patterns, Secoin's encaustic cement tile has eliminated weakness of traditional encaustic cement tile such as: high water absorption rate, efflorescence,... so Secoin's encaustic cement tile has been exported to over 30 countries worldwide and occupied most of local market share. Viet space program from Hanoi Television has consulted and introduced this product to consumers.

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Secoin's News

Announcement of personnel change in July 2011



The Administrative and personnel Department of SECOIN Building material Corporation would like to announce to all staffs and workers in SECOIN system personnel change in Executive Board and Control Board of Secoin Building Material Corporation as follows:

Members of Executive Board include:

1. Mr. Dinh Xuan Ba – Member and Honorary President of the Company
2. Mr. Dinh Hong Ky- President
3. Ms Dinh Hoai Giang - Member
4. Mr. Nguyen Ngoc Thang - Member
5. Mr. Vu Minh Quang - Member

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Secoin Building Material Corporation

59 Hang Chuoi Str., Hai Ba Trung Dist., Ha Noi, Viet Nam | T: (84-4) 3971 8899 | F: (84-4) 3971 8898 | E: secoin@secoin.vn