

Welcome to Secoin's October 2011 Newsletter**Secoin supply roof tile and paver to Eco-urban area of Vincom Village**

Secoin has become official supplier of outdoor pavers and roof tile of Eco-urban area for Vincom Village in Long Bien District, Hanoi whose's investor is Sai Dong Investment and development Joint Stock company – member company of Vingroup.

This project is built under module of Ecological Real Estate and multi-function complex including 100% luxury villas located in front of lake, A level office area, Long Bien Vincom Trade centre complex , international schools and hospitals system, in-house entertainment, sport and food court... Secoin is estimated to supply about 150.000m2 of roof tile to this project since now till the end of 2011.

[Detail >>](#)**News & Events****Secoin join social media like Facebook, Twitter, Youtube**

In the trend of fast developing digital marketing communication, Secoin has joined social media such as Facebook, Twitter, Youtube. Besides using indispensable means of marketing communication like website, newsletter,... Facebook, Twitter, Youtube are the channels through which Secoin will post latest news, pictures, videos about the on-going and coming events and activities.

[Detail >>](#)**Secoin receive award “Most valued success story” from Alibaba.com**

On September 27th 2011, SECOIN was chosen one of the most successful exporting companies through E-commerce voted by Alibaba.com, a reputable B2B website with millions of accounts in over 250 countries worldwide.

Within the conference of “Gold Supplier's day”, organized by Alibaba.com on September 27 th 2011, Secoin had been awarded medal for its significant contribution to the success of Alibaba.com.

[Detail >>](#)**Secoin participate at Vietbuild Can Tho 2011**

Following the success of Vietbuild 2011 in Hanoi and Hochiminh city , to promote and develop Secoin brand in western market of Hochiminh city , Secoin is going to participate at Vietbuild to be held in Can Tho in October 2011 .

[Detail >>](#)

Secoin because the country



Voting for Ha Long Bay to become one of new 7 wonders of the world

In October 2011, Secoin's labour union launches the movement to vote for Ha Long Bay to become 1 of 7 new wonders of the world.

The election of these 7 new wonders of the world is coming to the end, as planned, on October 31 st 2011 this program will be closed and on November 11th 2011 the results of election will be announced.

So, each member of Secoin will contribute to bring Ha Long Bay to become 1 of 7 new wonders in the world and we will be pioneer to call all our friends as well as our customers for voting. Voting by message: halong send 147 .

[Detail >>](#)



Taking part into program “To contribute stone to build up Truong Sa”

10am on October 10th 2011 will be the moment the entire staff of Secoin system simultaneously send message in response to the movement "To contribute stone to build up Truong Sa". This is very significant activity to protect national territory launched by Secoin's labour union in accordance to the movement of the whole country. Message will be sent as follow: truongsasend 1408 .

“Let's join hands to protect our islands and Vietnam ”, the Call from SECOIN to its each member, friend, partner.

[Detail >>](#)

Secoin's News

Announcement of Personnel Change in October 2011

Chairman of Member's Council and General Director of Secoin Sai Gon Industry Investment Joint Stock Company has signed decision to appoint:

- Mrs. Tran Thi Xuan Lan, Chief Accountant to hold the position of Vice General Director of Sai Gon Secoin Industry Investment Joint Stock Company from 01/10/2011.
- Mrs. Truong Thi Mai, General Accountant to hold the position of Acting Chief Accountant of Sai Gon Secoin Industry Investment Joint Stock Company from 01/10/2011.

[Detail >>](#)



Secoin Building Material Corporation

59 Hang Chuoi Str., Hai Ba Trung Dist., Ha Noi, Viet Nam | T: (84-4) 3971 8899 | F: (84-4) 3971 8898 | E: secoin@secoin.vn

www.secoin.vn